HALIFAX is nearest to leading world markets!

Halifax is actually nearer than any other North American Atlantic Port to all ports of Europe and Africa, to the principal Atlantic Ports of South America, and to all Asiatic Ports, as far east as Hong Kong. This major advantage to Nova Scotia's capital city and municipal port is demonstrated by the following extract from Phillips' "Table of Distances". Manufacturers using the Port of Halifax are thus brought hundreds of miles closer to the most important overseas markets. They save long, costly hauls on imported raw materials and on their fabricated exports. In addition they have first access to the seven hundred million dollar retail market of the Maritime provinces.

Flags at 36 ocean shipping flags visit the Port of Halifax regularly, and weekly steamer services are maintained with Newfoundland, the United States, West Indies and Europe.

Eighty-three feet deep at its entrance, ice-free and never requiring dredging, Halifax Harbour is one of the world's finest. Tides are negligible and the largest liners can dock without tug assistance among the Harbours Board Terminals. Thirty berths on eight main piers provide over 35 miles of berthing space. Nine compartmented sheds give over a million square feet of floor space. Excellent cold storage extends the whole 13% miles of Harbour right into land-locked Bedford Basin -- a famous sanatorium haven in two world wars.

Tracks of two National Railway networks run right to the water's edge at Halifax. Cargo moves swiftly either way with a fully integrated transportation system. A grain elevator with a capacity of over 1,000,000 bushels is strategically located to load ships at four different berths simultaneously at the rate of approximately 75,000 bushels per hour.

Complex and up-to-date storage facilities for perishable goods are provided by a cold storage terminal with a capacity of 1,000,000 cubic feet, served with eight railway trucks.

Prospect Bay, the world's market place combines with every possible facility for handling and storing goods in transit when you ship from Halifax, Canada's year-round Atlantic Gateway to the World.

POWER

on abundance of power is provided at low quantity rates to manufacturers.

SKILLED LABOR

Both male and female, above-average in intelligence and versatility, is available at fair wages.

FUEL OIL AND COAL

From Nova Scotia's own mines and refineries, coal is readily available from reserve stockpiles totalling 35,000 tons. Direct pipe line connections allow ships to deliver 5,000 barrels an hour.

DREDGING AND SHIP REPAIRING

At two plants in Halifax and Dartmouth, embracing fifty-eight acres. These two establishments can and do handle every type of ship construction and repair.

NATURAL RESOURCES

In greater variety than anywhere else on the continent are within short driving distances. Nova Scotia is the chief source for many of the world's leading exports.

The four primary industries. Farming, fishing, logging and lumbering yield their products in quantity while there are substantial deposits of the "earthies" -- such as gypsum, barytes, tungsten, salt, commercial clays, etc.

COMMUNICATIONS

In all parts of the world by Cable, Telegraph, Wireless and Radio.

INDUSTRIAL SITES

Zoned and distributed as indicated on the map overleaf, are located on and near thoroughfare and served by rail and road sidings. These magnificent sites are priced reasonably, free of manufacturing taxes and are arranged to allow room for expansion. Recently established industries have proven the superiority of these areas for assembly operations, manufacturing for domestic and foreign markets and special crafts. All sites are well served by the city's public utilities.

MUNICIPAL SERVICES

include a more than adequate supply of pure water. Light and power at an average rate of 1.5 per kilowatt hour. Gas, sewers and a well-equipped fire department with an A-1 rating are at your service. Amenities, courteous and skilled police protection is provided. The residential area, with marine headquarters of the R.C.M.P., is located in Halifax.

COMMERCIAL SERVICES

are second to none. Four major shopping areas, with small stores ensure sensible prices and fast, courteous service to the public. Every major type of retail trade in Canada is represented by one or more branch offices at Halifax. Jersey offices of Canada's largest insurance companies are located here, and have their head offices in the city.

The professions are liberally represented. Active and reserve units of the armed forces are stationed in Halifax.

As the capital of the province, there is a large body of civil servants included in the population. Halifax boasts two major banks as well as numerous other smaller but thoroughly modern headquarters, two newspapers and two radio stations. Two Canadian Press and British United Press, provide the latest news.

TRANSPORTATION FACILITIES

include the only complete trolley-coach system in North America. A fleet of over 80 of these modern, electrically-driven coaches have been in operation since early in 1949. They are supplemented by a suburban bus service radiating fifteen miles in every direction providing frequent service. Halifax is a railhead of provincial, Canadian and American coast lines. A ten-minute train and present planes call for the replacement of this line at the up coming Atlantic Union Bridge, Trans-Canada Airline and Maritime Central Airways link with the world's air routes, while paved roads serve an efficient arterial route for motor transport. The Canadian National Railway and the Canadian Pacific Railway both serve the part.

CULTURAL FACILITIES

are of a very high order. Dalhousie University is world famous. In addition, there are four colleges, teaching arts and sciences. 3 high schools, and 25 other schools. A college of arts is a new Memorial building, together with modern gymnasium and swimming pool. Every denomination is represented by churches in Halifax.

Here's What Halifax Offers...

PSTATE HEALTH SERVICES

are excellent. The recent completion of the new Victoria General Hospital, called building hospital in the British Empire, has attracted the best medical practitioners to Halifax. The new Camp Hill Veterans Hospital has over 1,000 beds, other large hospitals are the Halifax Infirmary, Children's Hospital, St. Paul's Hospital, Infectious Diseases Hospital, and the Tuberculosis Hospital ... a total of nearly 1,800 rooms. Clinics are operated constantly throughout the year by members of the medical staff of Halifax's Department of Public Health, and Welfare, and Dalhousie University.

RESIDENTIAL ADVANTAGES

are many in Halifax. Although the city has expanded tremendously over the years, there are still many green areas preserved as parks, playgrounds and Public Gardens. Zoning regulations are strictly adhered to, and residential areas are distinguished by their outstanding architectural beauty. A desirable home in attractive, efficient municipal services, and a friendly people all prove valuable factors.

RECREATION

in all its forms is enjoyed by Haligonians. Land and water sports, amusement, sports motor drives, fishing, hunting, golf and any kind of outdoor pastimes is here to enjoy.

In this brief presentation permitted, there is much more that could be written on the 200-year old port of Halifax. Suffice to say, however, that no other in prospective industrialism, All readers have been in possession of this brochure, but more detailed information of any of it is readily available from the industrial secretary.

We are particularly interested in submitting surveys to meet the specific needs of any inquiring industrialist. All correspondence and inquiries will be treated in confidence and should be addressed to:

THE INDUSTRIAL SECRETARY,
Halifax Board of Trade,
Halifax, Canada