

Topic: Energy-related investment decisions for Data Centers.

Focus Group Questionnaire

First name: Phil

1. Which of the following do you do in your position?

a. Participate in decisions about purchasing equipment for your data center (e.g., servers, software, racks, lighting, cooling equipment)? ☒ Yes ☐ No

b. Participate in decisions about servicing or maintaining equipment for your data center?

☒ Yes ☐ No

2. How many data centers, server rooms, and server closets does your company own or operate?

Enter number here _____

3. [If more than one data center] For how many data centers are you involved in major equipment purchase and maintenance decisions?

Enter number here _____

4. The majority of the data centers you help manage are:

- a. Server closets or rooms (less than 500 square feet)
- b. Localized data centers (500 – 5,000 square feet)
- c. Enterprise data centers (> 5,000 square feet)
- ☒ d. Mega or utility-scale data centers (>10,000 square feet)

5. What is the average number of racks in your typical data center?

Enter number here _____ or ☒ if > 2000

6. How many servers are there in your organization as a whole?

- ☐ < 2000
- ☐ 2000 – 10,000
- ☐ 10,000 – 50,000
- ☒ > 50,000

7. What type of data centers does your company operate?

- ☐ Server rooms or closets
- ☒ Enterprise/corporate data centers
- ☐ Cloud/hyperscale computing
- ☐ High-performance/scientific computing
- ☐ Multi-tenant/colocation data centers

8. Which sectors does your data center support? (Name top three)

- ☒ a. IT services
- b. Energy and utilities
- ☒ c. Media and telecommunications
- d. Banking and financial services
- e. Health care
- f. Education
- ☒ g. Co-location/shared
- h. Other: _____

9. What state(s) are your data centers located in?

Enter states here: _____

10. When did you last pursue a major equipment purchase/upgrade for your data center?

- ☒ a. Within the last 3 years
- b. 3-5 years ago
- c. More than 5 years ago

11. How often do you replace servers in your data centers?

12. How often do you make major infrastructure upgrades to your data centers? _____

13. Do you actively participate in the EnergySTAR Buildings, Green Grid, or another third-party energy-efficiency program?

- ☒ Yes ☐ No

14. Have you had an energy audit performed by a third party within the last three years?

☒ Yes ☐ No

15. Do you track energy use on a regular basis? _____

a. What is the typical annual electricity consumption (kwh) of one of your data centers?

16. Do you track power usage effectiveness (PUE) or any other energy efficiency measures?

a. If so, what is the average PUE of your data centers? _____

17. Do you track server utilization?

a. If so, what is the average server utilization rate of your data centers? _____

18. Do you rent data center space *from another company*? ☒ Yes ☒ No

If yes, what percentage of your data center needs are met by renting space from others?
_____ %

19. Do you lease or outsource *from another company* any of the following elements of your data centers?

	Yes	No	Sometimes
b. Servers	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
c. Facility management	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
d. Maintenance & repairs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
e. Other, specify: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. Do you lease space in your data center(s) *to other companies*? ☒ Yes ☒ No

If yes, what percentage of your racks are leased to other companies? _____ %

21. If you lease DC space to or from another company, does the tenant or facility owner typically pay for electricity costs? _____

22. Has your company considered or used any of the following technologies and energy saving strategies: **(check all that apply)**

	Has used		Never used		Don't know
	would use again	would not use again	would consider in the future	would not consider	
Facility Management					
Isolating hot/cold aisles	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blanking panels	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enclose server racks (e.g., strip curtains)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Data center infrastructure management (DCIM) software	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raising temperature set points	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
List typical facility temperature: _____					
Variable speed fan drives	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Energy-efficient air handling units	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Modular facility design for data center expansion	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air-side economizer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water-side economizer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Energy-efficiency lighting	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Predictive modeling of future IT deployments	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other, specify: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servers					
Energy-efficient server hardware (e.g., power supply, fans, etc.)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Underclocking	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Virtualization	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Decommission idle servers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consolidate lightly used servers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve data storage efficiency	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IT power management software	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other, specify: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[Multi-tenant DCs] Adjust pricing models to incentivize energy efficiency					
Space-based pricing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Space and power block pricing (differentiate power and energy)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Space and actual power pricing (differentiate power and energy)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other, specify: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>